



July Fest and Binghamton Music Festival 2024

The Downtown Binghamton Business Association is pleased to announce our 59th Annual July Fest and Binghamton Music Festival Friday, July 12th, Saturday July 13th, and Sunday, July 14th.

We have already started working on new ideas to expand and create new events for the enjoyment of our vendors and guests.

We will also continue to grow the number of vendors, Artists in Action, and exciting music groups.

We will be working on and creating new social media to better reach out to you and to get the information out to the people.

We welcome all feedback, suggestions, and ideas.

Attached is a copy of the registration forms for 2024. Please feel free to send in early, guaranteeing your space.

We look forward to seeing you in 2024.
www.julyfestbinghamton.com



July Fest Sponsorship Opportunities

_____ \$1,000.00 Jazz Festival Sponsor

- Your business logo will appear on stage monitors throughout the Jazz Festival Performances
- Your business logo will appear prominently on the Jazz Festival stage banner
- Your business logo will appear as a sponsor of a performing musical group
- Your business' logo will be included as a sponsor of the Parlor City 5K Race on all race T-Shirts

_____ \$500.00 Artist in Action Individual Sponsor

- Your business logo will appear on stage monitors throughout the Jazz Festival Performances
- Your business logo will appear prominently on Jazz Festival stage banner
- Your business logo will be displayed at an individual artist's tent as their exclusive sponsor

_____ \$250.00 Craft Show Supporter

- Your business logo will appear prominently on Jazz Festival stage banner and on Stage monitors
- Your business will be displayed at an individual craft vendors tent as their exclusive sponsor

_____ \$100.00 Friend of July Fest

Your business logo on stage banner and all printed material

All Sponsors will be named as a supporter on all printed material, posters, banners and advertising material.

Your business will appear on our web site www.julyfestbinghamton.com as a sponsor with a link to your business' web site

Thank you for your support

Please Provide the Following Information:

Company Name: _____

Address: _____

Contact Person: _____

Phone: (____) _____ E-mail: _____

Company web site address: _____

Please make checks payable to "Downtown Binghamton Business Association".
Mail to: Downtown Binghamton Business Association, 52 Court Street,
Binghamton, NY 13901. Any questions, Ron Sall @ (607) 722-7780.



Please visit us at our updated web site at www.JulyFestBinghamton.com