



July 14th, 15th, &
16th 2017

Committee Members

Ron Sall
Event Coordinator

Rob Warholic
Festival Coordinator

Deb Morse
Web Development

Mike Carbone
Music Director

Artist in Action Area 2017

Thanks to you and the success of last year's Artist in Action", we are expanding to 42 artists on a first come basis. July Fest 2017 is proud to return to a juried arts and crafts show.

This year we are requesting a contribution of \$50 from each artist for which you will receive:

- ❖ 10x10 tent space with extra side space
- ❖ Tables and chairs for your space
- ❖ Full security provided for entire festival
- ❖ Media publicity for the event
- ❖ Map with your location will be mailed one week prior

Please return your registration form with a check payable to "DBBA". Mail to: Ron Sall, 52 Court Street, Binghamton, NY 13901. Any questions please contact me at (607) 722-7780.

Thank you,

Ron Sall



Please visit us at our updated web site at www.JulyFestBinghamton.com



"ARTIST IN ACTION"
July 14th, 15th, & 16th 2017
REGISTRATION

This year our "Artist in Action" area will be comprised of artists demonstrating their talent with art, sculpting, pottery, photography, and much more.

The "Artist in Action" area is \$50 per artist.

Please provide a picture of your work

Name: _____

Address: _____

Phone: () _____ E-mail: _____

Website: _____

Tax ID Number for NYS: _____

- ❖ All assigned spaces are at the discretion of the committee on a first come basis... we will work with you.
- ❖ We will provide you with space, tents, tables & chairs for your area
- ❖ July Fest coordinators are not responsible for thefts, breakage, or other mishaps preparing or during the show.
- ❖ Full security provide for the entire times of the festival
- ❖ Set up will be on Friday, July 14th at 6:00am
- ❖ This area will be limited to the first 42 artists
- ❖ We will provide media publicity for the event

I agree to the stated conditions to participate in July Fest 2017

Signed: _____

Date: _____





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July Fest Sponsorship Opportunities

_____ \$1,000.00 Jazz Festival Sponsor

- Your business logo will appear on stage monitors throughout the Jazz Festival Performances
- Your business logo will appear prominently on the Jazz Festival stage banner

_____ \$500.00 Artist in Action Individual Sponsor

- Your business logo will appear on stage monitors throughout the Jazz Festival Performances
- Your business logo will appear prominently on Jazz Festival stage banner
- Your business logo will be displayed at an individual artist's tent as their exclusive sponsor

_____ \$250.00 Craft Show Supporter

- Your business logo will appear prominently on Jazz Festival stage banner

_____ \$100.00 Friend of July Fest

All Sponsors will receive:

Your business will be named as a supporter on all print materials, posters and newspaper advertising.

Your business name will be listed on all flyers that will be distributed throughout the Southern Tier.

Your business will appear on www.JulyFestBinghamton.com as a sponsor with a link to your business's web site

Thank you for your support

Please Provide the Following Information:

Company Name: _____

Address: _____

Contact Person: _____

Phone: () _____

E-mail: _____

Company web site address: _____

Please make checks payable to "Downtown Binghamton Business Association".
Mail to: Downtown Binghamton Business Association, 52 Court Street,
Binghamton, NY 13901. Any questions, Ron Sall @ (607) 722-7780.



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