



## Welcome Back

The Downtown Binghamton Business Association is thrilled to announce that July Fest and Binghamton Music and Jazz Festival are back.

July Fest has been a 58-year tradition showcasing Downtown Binghamton and all it has to offer while bringing 3 days of art, crafts, music, and much more for people local and out of town visitors to enjoy.

This year's celebration will be Friday July 7<sup>th</sup>, Saturday July 8<sup>th</sup>, and Sunday July 9<sup>th</sup>.

We are committed to making our 2023 Festival an event we will all be proud of.

Your sponsorship support will be greatly appreciated.

Thank you

All information and forms are available on our web site [www.julyfestbinghamton.com](http://www.julyfestbinghamton.com) or call Ron Sall 607-427-7780



## July Fest Sponsorship Opportunities

### \_\_\_\_\_ \$1,000.00 Jazz Festival Sponsor

- Your business logo will appear on stage monitors throughout the Jazz Festival Performances
- Your business logo will appear prominently on the Jazz Festival stage banner
- Your business logo will appear as a sponsor of a performing musical group
- Your business' logo will be included as a sponsor of the Parlor City 5K Race on all race T-Shirts

### \_\_\_\_\_ \$500.00 Artist in Action Individual Sponsor

- Your business logo will appear on stage monitors throughout the Jazz Festival Performances
- Your business logo will appear prominently on Jazz Festival stage banner
- Your business logo will be displayed at an individual artist's tent as their exclusive sponsor

### \_\_\_\_\_ \$250.00 Craft Show Supporter

- Your business logo will appear prominently on Jazz Festival stage banner and on Stage monitors
- Your business will be displayed at an individual craft vendors tent as their exclusive sponsor

### \_\_\_\_\_ \$100.00 Friend of July Fest

Your business logo on stage banner and all printed material

All Sponsors will be named as a supporter on all printed material, posters, banners and advertising material.

Your business will appear on our web site [www.julyfestbinghamton.com](http://www.julyfestbinghamton.com) as a sponsor with a link to your business' web site

*Thank you for your support*

Please Provide the Following Information:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ E-mail: \_\_\_\_\_

Company web site address: \_\_\_\_\_

Please make checks payable to "Downtown Binghamton Business Association".  
Mail to: Downtown Binghamton Business Association, 52 Court Street,  
Binghamton, NY 13901. Any questions, Ron Sall @ (607) 722-7780.



Please visit us at our updated web site at [www.JulyFestBinghamton.com](http://www.JulyFestBinghamton.com)